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62-09

CALIFORNIA-GROWN SEEDS

Flower Seeds a Specialty

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CONTRACT PRICES

SEASON 1911

VICTOR JOHANSEN SEED COMPANY

Wholesale Seed Growers

ARROYO GRANDE, CALIFORNIA



View of Headquarters Ranch; flower seeds on drying sheets to the left at the upper part of ranch

For our EASTERN OFFICE,

✎ Address Orders and Correspondence CHARLES JOHNSON, Marietta, Pennsylvania ✎

VICTOR JOHANSEN,
President and Manager

CHARLES JOHNSON,
Vice-President

MRS. MARY JOHANSEN,
Secretary

CAPITAL STOCK, \$50,000

Established 1898

Incorporated October 22, 1909

VICTOR JOHANSEN SEED COMPANY

Wholesale Seed Growers

ARROYO GRANDE, CALIFORNIA

Flower Seeds a Specialty Three Ranches under Cultivation

The greatest care is exercised in producing and keeping stock pure, but no warranty is given, expressed or implied.

Stock Seed—Furnished by the Grower. Bags—Extra, at market price.

Shipments—As soon after harvest as practicable. Delivery—F. O. B. Oceano, California.

TERMS—On large orders: acceptance due three months from date of invoice; on small orders, acceptance due two months from date of invoice. 2% off allowed for cash payment. Draft will always be sent for acceptance as soon as goods are shipped.

VICTOR JOHANSEN SEED COMPANY

ARROYO GRANDE, CALIFORNIA

At prices affixed book my order for varieties and quantities of Seeds as noted on following pages, subject to terms and conditions as above, and to pro rata delivery in event of short crop.

Date

SWEET PEAS

Our mixture is select. Worth more than the common, ordinary mixtures usually sold.

SELECT MIXTURE—Best, Large Flowering—Eckford and Spencer Varieties

Quantity No. lbs.	Per lb.
.....Large Quantities	\$0 09
.....25 to 100 lbs.	10
.....5 to 25 lbs.	12

SPENCER TYPE—Select Mixture

Quantity No. lbs.	Per lb.
.....Large Quantities	\$0 15
.....25 to 50 lbs.	20
.....5 to 25 lbs.	25

BUSH VARIETIES—Select Mixture

Quantity No. lbs.	Per lb.
.....Large Quantities	\$0 17
.....25 to 50 lbs.	20
.....5 to 25 lbs.	25

NAMED VARIETIES

For 25 lbs. and not less than 5 lbs. of a single named kind add 1c. per lb. to 100 lb. price when same is \$10 to \$15 per 100 lbs.; 3c. per lb. when price is \$15 per 100 lbs. or higher; less than 5 lbs. add 10c. and 15c. per lb. respectively.

WHITE

Quantity No. lbs.	Price Per 100 lbs.
Dorothy Eckford	\$10 00
Emily Henderson	10 00
Mont Blanc (Early)	12 00
CREAM, OR LIGHT YELLOW	
Ion, Mrs. E. Kenyon	10 00
PRIMROSE AND LIGHT PINK	
Stella Morse	10 00
LIGHT PINK	
Katherine Tracy	10 00
DEEPER PINK SHADES	
anet Scott	11 00
Prima Donna	11 00
RED AND SCARLET	
King Edward VII	10 00
Scarlet Gem	10 00
Prince Edward of York	10 00
Queen Alexandra, Giant Flowers	15 00
ORANGE AND SALMON SHADES	
Aurora	10 00
Miss Wilmott	10 00
PINK AND WHITE	
Blanche Ferry	10 00
Earliest of All	12 00
Extra-Early Blanche Ferry	12 00

LAVENDER, MAUVE AND PURPLE SHADES

Quantity No. lbs.	Price Per 100 lbs.
.....Admiration	10 00
.....Captivation	10 00
.....Emily Eckford	11 00
.....Mrs. Walter Wright	10 00
LAVENDER	
.....Countess of Radnor	12 00
.....Flora Norton	12 00
.....Helen Pierce	12 00
.....Lady Grisel Hamilton	10 00
LAVENDER, MAUVE, PICOTEE OR EDGED	
.....Maid of Honor	10 00
.....Lottie Eckford	10 00
BLUE AND PURPLE SHADES	
.....Captain of the Blues	10 00
.....Countess of Cadogan	10 00
.....Navy Blue	10 00
.....Romolo Piazzani, Giant Flowers, New	12 00
MAROON SHADES	
.....Black Knight	10 00
.....Othello	10 00
.....Black Michael	10 00
STRIPED AND VARIEGATED	
.....America	10 00
.....Gray Friar	10 00

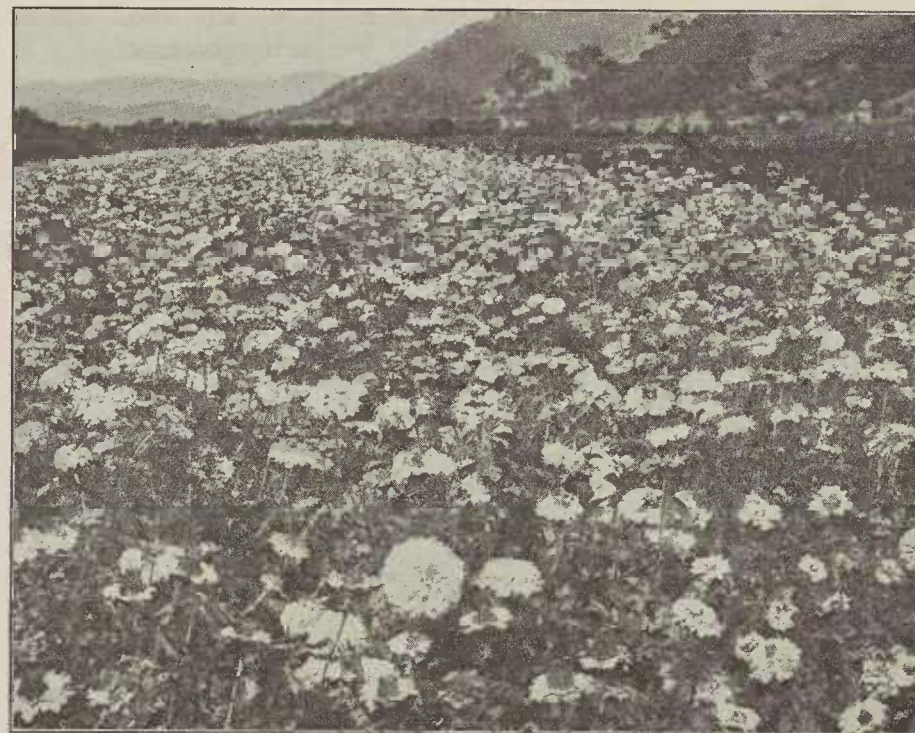
SWEET PEAS—Continued

TRUE COUNTESS SPENCER TYPES

Quantity No. lbs.	Price Per 100 lbs.
.....Countess Spencer, True, Pale Pink, Darker Edge..	20 00
.....Florence Spencer, Delicate Blush, Deeper Edge...	25 00
.....Helen Lewis, Giant Flowers, Orange Rose.....	15 00
.....Burpee's White Spencer	25 00
.....Burpee's Primrose Spencer	30 00

UNWIN TYPES—Waved and Fluted

Quantity No. lbs.	Price Per 100 lbs.
.....Gladys Unwin, Clear, Bright, Light Pink	15 00
.....Nora Unwin, Giant Flowers, White	20 00
.....E. J. Castle, Rich Carmine Rose, Salmon Shading..	20 00
.....Frank Dolby, Beautiful Pale Blue	20 00
.....John Ingman, Giant Flowers, Magenta Rose	12 00
BUSH SWEET PEAS	
.....Blanche Ferry	20 00



Field of Tall Double White Zinnias on Victor Johansen Seed Co.'s Ranch

Other Varieties Flower Seeds

Prices per lb. are for quantity 1 lb. and over. Prices per 1/2 lb. are for quantity less than 1 lb. and not less than 1/4 lb.

ALYSSUM

Quantity No. lbs.	Price Per lb.	Price Per 1/2 lb.
.....Sweet Alyssum, White	75	50
.....Little Gem, Very Dwarf and Fragrant..	85	55
.....Benthami Compactum or Tom Thumb...	90	60
.....Compactum or Little Dorrit, New	1 00	65

ASTER

.....Queen of the Market, Choice Mixture...	2 20	1 35
....." " " " Pure White	2 50	1 60
....." " " " Crimson	2 50	1 60
....." " " " Flesh Color	2 50	1 60
....." " " " Blue	2 50	1 60
.....Semple's Branching, Choice Mixture...	2 50	1 60
....." " " " Mary Semple	2 85	1 75
....." " " " Pure White	2 85	1 75
....." " " " Flesh Color	2 85	1 75
....." " " " Rose	2 85	1 75
....." " " " Crimson	2 85	1 75
....." " " " Lavender	2 85	1 75
....." " " " Purple	2 85	1 75
.....Vick's Branching, White	2 85	1 75
.....Tall Comet Branching, Snow White...	3 00	1 90
....." " " " Freedom, Light Rose	2 85	1 75

CANDYTUFT

.....Empress, Long Heads of Pure White ...	60	40
.....Giant Hyacinth-Flowered, White.....	75	50
.....Lilac	50	35
.....Purple	50	35

CANDYTUFT—Continued

Quantity No. lbs.	Price Per lb.	Price Per 1/2 lb.
.....Dwarf Empress, White.....	1 00	75
.....Choice Mixture	50	35
CARNATION		
.....Giant Malmaison	3 75	2 35
.....Marguerite, Double White	3 75	2 35
....." " " " Half Dwarf	3 10	1 90
CELOSIA—Cockscomb		
.....Cristata, Empress, Rich Crimson Combs.	3 00	1 75
....." " " " Japonica	2 75	1 60
.....Plumosa (Feathered) Thompsoni, Choice Mixture	2 00	1 35
.....Plumosa (Feathered) Thompsoni Mag-nifica, Crimson, Select	3 00	2 00
CENTAUREA		
.....Cornflower, Chameleon, Yellow and Rose.	4 00	2 50
....." " " " Marguerita, Pure White...	2 65	1 60
.....Imperialis, Alba, White	2 50	1 60
....." " " " Lilac Purple	2 50	1 60
....." " " " Rose	2 50	1 60
COSMOS		
.....Dwarf Early-Flowering Dawn.....	75	50
....." " " " Pink and White	60	40
.....Klondyke, Tall, Coarse Foliage, Yellow, New	1 00	75
.....Lady Lenox, Tall, Shell Pink, New ...	75	50
.....Mammoth Perfection, White	55	35
....." " " " Crimson	55	35
....." " " " Pink	55	35

DAHLIA

Quantity No. lbs.	Price Per lb.	Price Per ½ lb.
.....Cactus, Double, Choice Mixture	8 00	5 00
.....Double, Choice Mixture	3 00	1 90
....." Extra Select Flowers, Fine Mixture	4 00	2 50
.....Single, Giant Perfection, Flowers of Im- mense Size, Mixed	2 50	1 60
....." Choice Mixture	1 75	1 10

DAISY

.....Shasta, Flowers Measure About Four Inches Across, New	8 00	5 00
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DIANTHUS

.....Heddewigi, Finest Mixture	1 12	75
.....Crimson Belle, Finely Fringed, Rich Crimson	1 25	85
.....Eastern Queen, Beautifully Marbled	1 25	85
.....The Bride, Pure White	1 25	85

ESCHSCHOLTZIA

.....Alba, Pure White	75	50
.....Carminea	75	50
.....Golden West, Buttery Yellow With Orange Centre	70	50
.....Carmine King, Deep Scarlet, True, New.	1 35	90

HELYHOCK

.....Annual, New Double	3 35	2 10
.....Chater's, Double, White, Extra Fine ..	4 50	2 85
....." Double, Red, Extra Fine	4 50	2 85
.....Double, White	3 50	2 20
....." Red	3 50	2 20
.....Hybrid Semperflorens, Flowers the First Season, Extra Select	6 00	3 75

KOCHIA TRYCOPHYLLA, OR SCOPARIA

.....Also Known as Summer Cypress and Ball of Fire. An Annual Ornamental Plant, of Pyramidal Habit; About 3 Feet in Height. Grows Very Quickly From Seed. New	2 00	1 25
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MIGNONETTE

.....Allen's Defiance, Florets of Immense Size, Deliciously Fragrant	55	35
.....Golden Queen, Light Golden Yellow, Large Florets	55	35
.....Machet, Bears Numerous Gray Florets, Fragrant	45	35
.....New Ruby, Intense Red	50	35
.....Victoria Crimson	45	35
.....White Pearl Machet, New	65	45

NASTURTIUM

.....Tall, Chameleon, Different Colored Flow- ers on Same Plant	28	20
....." Moonlight, Light Straw Yellow	28	20
....." Prince Henry, Lemon Yellow, Carmine Blotches	28	20
....." Sunlight, Large Golden Yellow Flowers	28	20
....." Vesuvius, Salmony Rose, Dark- Leaved	28	20
....." Variegated-Leaved, Black Prince, Very Dark, New	35	25
....." Variegated-Leaved, Queen, Beauti- ful, New	40	30
....." Lobbianum, Queen, White-Veined Foliage, Fine Novelty	50	35
....." Lobbianum, Lucifer, Dark Scarlet, Dark-Leaved	28	20
....." Lobbianum, Spitfire, Fiery Scarlet, Fine	28	20
....." Hybrids of Madam Gunter	26	20
....." Fine Mixture	26	20
.....Tom Thumb, Aurora, Terra Cotta	33	25
....." Chameleon, Dark-Leaved, Beautiful	33	25
....." Cloth of Gold, Bright Scar- let, Golden Foliage	33	25
....." Coeruleum Roseum, Bright Cherry Red	35	25
....." Golden Midnight, Dark Ma- roon, Almost Black, Light Yellowish Green Leaves, Flowers and Leaves Form a Most Beautiful Con- trast. New, Quite a Novelty	2 00	1 25
....." Empress of India, Brill- iant Dark Scarlet, Pur- plish Green Leaves	35	25
....." King Theodore, Blackish Red, Dark-Leaved	33	25
....." King of Tom Thumbs, Glowing Scarlet, Dark- Leaved	33	25
....." Prince Henry, Straw Yel- low, Spotted With Rose, Fine	33	25

NASTURTIUM—Continued

Quantity No. lbs.	Price Per lb.	Price Per ½ lb.
....." " Queen of Tom Thumbs, Brilliant Crimson, Leaves White-Veined or Varie- gated, Magnificent, Extra Fine Novelty	2 00	1 25
....." " Queen of Tom Thumbs, White-Veined Leaves, Fine Mixture	1 50	95
....." " Ruby King, Ruby Red, Dark-Leaved	33	25
....." " Vesuvius, Salmony Rose, Dark-Leaved, Fine	33	25
....." " Fine Mixture	30	20

PHLOX DRUMMONDII

.....Grandiflora, Alba, White	2 85	1 75
....." Buff	2 85	1 75
....." Yellow	2 85	1 75
....." Rosea Alba Oculata	2 85	1 75
....." Scarlet	2 85	1 75
....." White Star Scarlet	2 85	1 75
....." White Eye Oculata	2 85	1 75
....." White With Purple Eye	2 85	1 75
....." Rose, Large White Centre	2 85	1 75
....." Atro Purpurea	2 85	1 75
....." Black	2 85	1 75
....." Crimson	2 85	1 75
....." Choice Mixture	2 10	1 30
.....Dwarf, Fireball	4 50	2 85
....." Snowball	4 50	2 85
....." Fine Mixture	4 00	2 50

POPPY

.....Carnation-Flowered, Double Fringed	50	35
.....Danebrog, Brilliant Scarlet With White Spot on Each Petal	55	35
.....Iceland, Nudicaule	3 50	2 20
.....Miss Sherwood, Single Peony-Flowered, Satin White, Rosy-Edged	55	35
.....Oriental, Large Deep Scarlet Flowers, New	3 00	1 90
.....Shirley	55	35
.....Tulip, Glaucum, Scarlet	1 50	95
.....White Swan, Pure White, Double Fringed	50	35

SALVIA

.....Splendens, Bright Scarlet	9 00	5 25
.....Bonfire, Brilliant Scarlet, Dark Green Foliage	12 00	6 75

STOCKS

.....Ten Weeks, German, Choice Mixture Large Flowers, High Doubleness	2 50	1 60
.....Ten Weeks, German, Fine Ordinary Mixture	2 25	1 40
.....Ten Weeks, German, Princess Alice, Snow White	3 00	1 90
.....Winter, Beauty of Nice, Flesh Color, Large Flowers	3 35	2 10
....." Queen Alexandra, Rosy Lilac, Large Flowers	3 35	2 00

VERBENA

.....Mammoth, Choice Mixture, Select Extra- Large Flowers	2 75	1 75
....." Fine Ordinary Mixture	2 30	1 25
....." In Separate Colors, White, Blue, Rose and Scarlet, Each	2 95	1 75

ZINNIA

.....Tall Double, Large Flowering, Choice Mixture	75	50
....." " White Victoria, Fine Large Flowers	1 00	65
....." " In Separate Colors, Rose, Crimson, Sulphur, etc., Each	1 00	65
.....Tall Extra Double, Robusta Grandiflora Plenissima, True, Finest Mixture	1 00	65
.....Tall Extra Double, Robusta Grandiflora Plenissima, In Separate Colors, Rose, Crimson, Sulphur, Striped, etc., Each	1 00	65
.....Dwarf Double, Lilliput Pompon, Choice Mixture	1 50	95
....." " Lilliput Pompon, In Separate Colors, Each	1 50	95
....." " Striated or Striped	1 15	80
.....Dwarf Extra Double, Lilliput or Tom Thumb	1 50	95
.....Dwarf Double, Gracillima, Bright Red, The Smallest of all Zinnias, Fine for Border	2 50	1 60
.....Double Dwarf, Hagana Mexicana, Fine for Border	2 10	1 30
.....Dwarf Double, Curled and Crested, Beautiful, New, Fine Mixture	1 15	80
.....Dwarf Double, Curled and Crested, In Separate Colors, Each	1 25	85